

For Immediate Release

Contact: Carol Crawford
Crawford Communications
415-239-1550
cac@crawford-pr.com

McGuire Real Estate Agent Helps Add "Brotherhood of Man" to UN Docent Training

San Francisco, Calif. – **October 18, 2007** – Roland Jadryev, a top producing agent with McGuire Real Estate in San Francisco, recently made a presentation in New York on a human rights topic that is being adopted by the docent training program at the United Nations (UN) headquarters.

As a member of FIABCI, the International Real Estate Federation, Jadryev spoke at its annual conference, held at the UN on October 11 attended by 130 people from the international real estate community.

Jadryev's topic focused on "The Brotherhood of Man", a work of art commemorating the founding of the United Nations in San Francisco. "The Brotherhood of Man" was conceived by Jadryev's business colleague, Meri Jaye, a naval architect, and commissioned by renowned philanthropist the late Ralph K. Davies. The piece was installed inside the main entry of Grace Cathedral on June 26, 2006 and contains quotes from prominent individuals, and represents the 8 major religions of the world.

As a result of Jadryev's meeting with the UN's docent training director, Isabelle Broyer, information about "The Brotherhood of Man" and its message of human rights will be included in the training of docents at the UN starting in 2008.

About McGuire Real Estate

Since 1919, McGuire Real Estate (www.mcguire.com) has been an integral part of the real estate scene in the San Francisco Bay Area. A mid-sized, regional boutique, McGuire specializes in luxury real estate but applies the highest standards of service to properties in every price range, and to every client. Its "customer first" philosophy and local focus have proved to be a winning formula for this Bay Area real estate leader. The firm has three offices in San Francisco, one in Mill Valley serving Marin County and one in Burlingame serving the Peninsula.

###